Andrew Watson

Senior Lead Front-End Web Developer

Andrew Watson
352 W 24 Street
Charlotte, NC 28206

1.954.665.5663
hello@iamanjru.com

Career Objective

As a senior front end web developer with over a decade of experience, I am confident in my ability to bring valuable insights and solutions to your company. With a strong background in web development and problem solving, I have the skills and knowledge to handle complex projects and deliver results. Additionally, my 5 years of marketing experience have given me a unique perspective on how to create web experiences that not only function well, but also effectively convey the desired message and drive desired actions from the user. I am excited about the opportunity to join your team and contribute my skills and experience to the success of your company.

Skills

- Proficient in HTML, CSS, and JavaScript, as well as front-end frameworks such as React, Angular, and Vue.js
- Experienced in responsive and mobile-first design
- Familiar with version control systems, including Git
- Strong problem-solving and communication skills
- Experienced with agile development methodologies
- Skilled in code reviews and mentoring junior developers
- Proficient in using build tools such as Webpack and Grunt
- Experienced in performance optimization and accessibility
- Knowledge and experience with ADA & WCAG compliance requirements

Experience

Arizona Beverages USA / UI & Front End Developer
MARCH 2022 - PRESENT, WOODBURY NY

- Researched, documented and selected alternatives for web architecture or technologies.
- Enforced website standards for visual and design integrity.
- Developed custom websites to meet companies standards and needs.
- Stylized web pages to reflect attractive designs.
- Created clean, well-documented custom code and updates.

Bedgear LLC / Senior Lead Web Developer
JULY 2020 - MARCH 2022, FARMINGDALE NY

- Worked with upper management on strategy development and execution planning.
- Managed occasionally complex and varied issues with significant departmental impact.
- Provided executive-level support by developing presentations and reports related to company performance and future

strategy.

- Led and directed a team of develops on effective methods, development and procedures
- Collaborated with management and users to develop e-commerce strategies and to integrate these strategies with Web sites.

KISS USA / Junior Web Developer
JANUARY 2017 - JUNE 2020, PORT WASHINGTON NY

- Collaborated with cross-functional teams to design, develop, and maintain responsive, user-friendly websites using Magento's front-end development framework.
- Developed custom modules and extensions to enhance the functionality of the websites, utilizing PHP, MySQL, HTML, CSS, and JavaScript.
- Created and implemented visually appealing and responsive designs using Bootstrap, SASS, and other front-end technologies.
- Improved the performance and scalability of the websites by optimizing images, implementing caching strategies, and following best practices for front-end development.
- Troubleshooted and debugged issues related to the front-end development of the websites, working closely with the back-end development team to resolve issues and implement solutions.

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Education

Fullsail University / BS Web Designs & Mobile Development
JANUARY 2014 - SEPTEMBER 2016, WINTERPARK FL

At Full Sail University, I pursued a degree in web design and mobile development, learning to design and develop websites and mobile apps through real-world projects and industry-leading coursework.

MIAMI DADE COLLEGE / AS Graphic Designs Technology
SEPTEMBER 2009 - JUNE 2012, MIAMI FL

I received my Associate of Science in Graphic Design Technology from Miami Dade College in 2012. During my time at MDC, I took a variety of courses including Graphic Design Fundamentals, Typography, Layout Design, Digital Illustration, User Experience Design, and Color Theory. I also completed a capstone project in which I designed and developed a website for a local non-profit organization.